

RedFlagAlert

About Red Flag

Red Flag Alert helps businesses by using data insights to grow revenue and protect their company from financial risk. Red Flag's cloud based intelligence software provides the tools to take a deep dive into the companies you work with and to date they have helped 1000s of companies from FTSE 100 listed businesses to SME's use data to drive growth, avoid risk and remain compliant.

The challenge

Red Flag's newly appointed Chief Finance and Operations Officer, Alexi, needed to appoint a competent Financial Controller within a short timeframe. Alexi was looking for someone who could really hit the ground running (ideally with experience of working within a tech fast paced environment) with overall responsibility for Finances on a day to day basis. This was a vital appointment for the business, so Claire knew it was important to find the right person and as fast as possible.

Achieving excellence

Red flag needed the right candidate in the business ASAP. Claire responded very swiftly to the request and acted fast. She assessed the situation and decided our 'advance product' was the best fit for the client and their specific needs. Our advance product gives access to our most competitive fee in exchange for part payment upfront and the client's exclusivity. This proved a good option for Red Flag because, as a scale-up business, certainty around cost is critical and the guarantees that came with this product suited them well. The feeling that they had already paid something felt psychologically 'safer' in terms of a quick turnaround service.

Case Study

Red Flag Alert is one of the UK's leading suppliers of business information and commercial credit reports.

Contact

Alexi Walsh, Chief Finance & Operating Officer

Role Required

Financial Controller

Four Consultant

Claire Sofield, Managing Director

Don't just take it from us

*Alexi Walsh, Chief Finance & Operating Officer
Red Flag Alert*

"Claire made the process run extremely smoothly through her attention to detail, her swift response and skillful shortlisting. She paid attention to personal fit into a fast paced start-up environment"

17

working days
from terms being
agreed to the
candidate starting

Candidate knowledge, an understanding as to what it's like to work in an entrepreneurial environment and the priority we gave the role (due to the Advance product being selected) meant that this was possible!